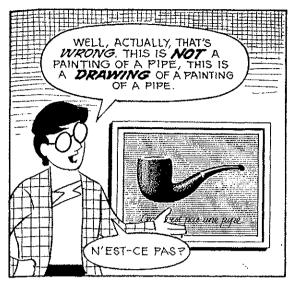
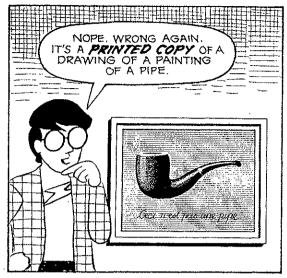






SEE PAGE 216 FOR MORE INFORMATION.















THIS IS NOT A MAN,



THESE ARE NOT IDEAS.



THIS IS NOT A COUNTRY.



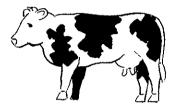
THIS IS NOT



THESE ARE NOT PEOPLE.



THIS IS NOT MUSIC.



THIS IS NOT A COW.



THIS IS NOT MY VOICE.



THIS IS NOT SOUND.



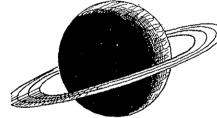
THESE ARE NOT FLOWERS.



THIS IS NOT ME.



THIS IS NOT LAW.



THIS IS NOT A PLANET.



THIS IS NOT FOOD.



THIS IS NOT A CAR.



THIS IS NOT A COMPANY.

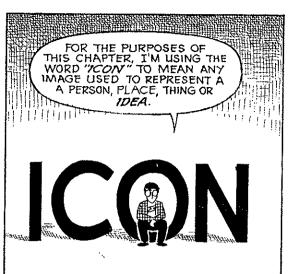


THIS IS NOT A

THESE ARE NOT SEPARATE MOMENTS.

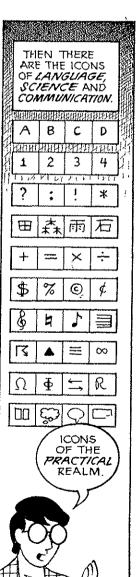




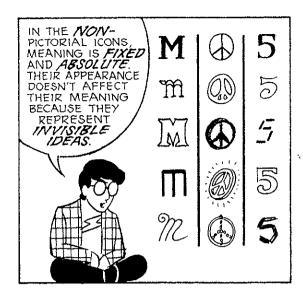


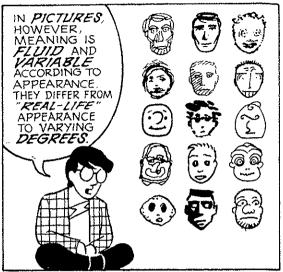












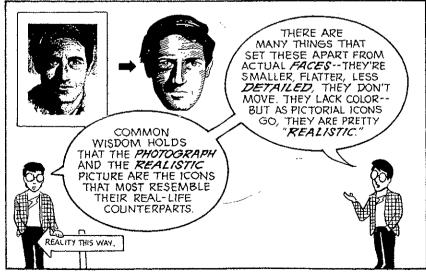


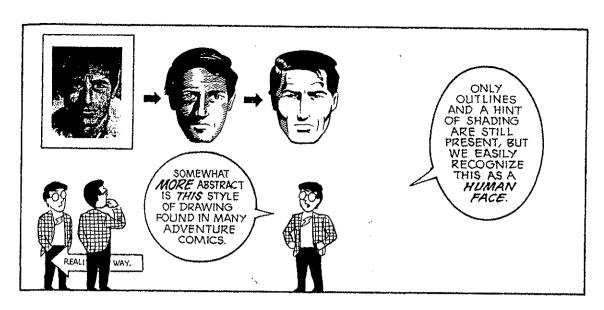
BUT IN PICTURES
THE LEVEL OF
ABSTRACTION VARIES.
SOME, LIKE THE
FACE IN THE
PREVIOUS PANEL
SO CLOSELY RESEMBLE
THEIR REAL-LIFE
COUNTERPARTS AS
TO ALMOST TRICK
THE EYE!

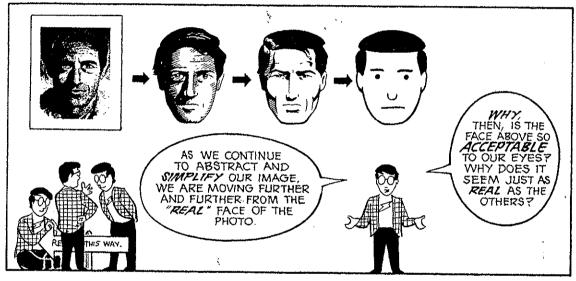


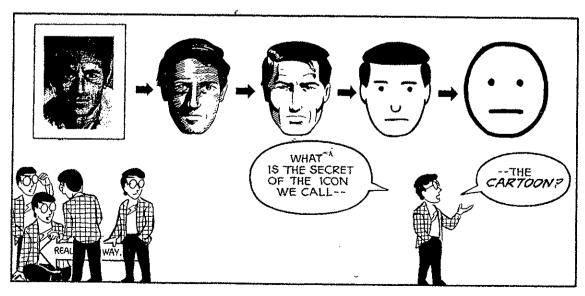


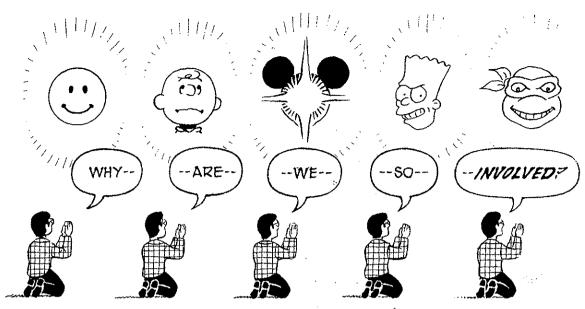


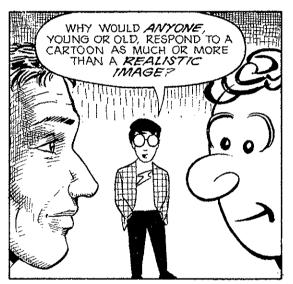


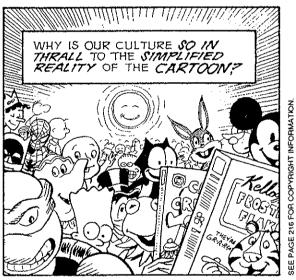






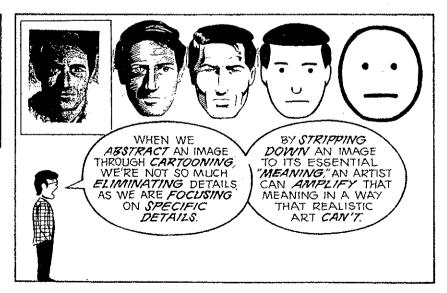






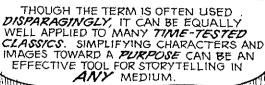
DEFINING THE CARTOON WOULD TAKE UP AS MUCH SPACE AS DEFINING COMICS, BUT FOR NOW, I'M GOING TO EXAMINE CARTOONING AS A FORM OF AMPLIFICATION THROUGH SIMPLIFICATION.

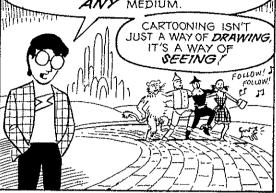






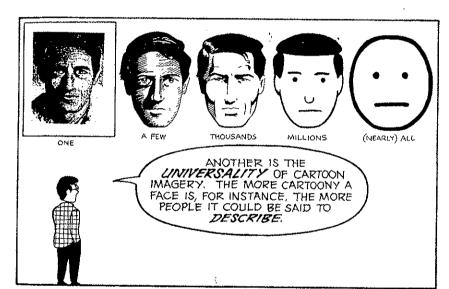






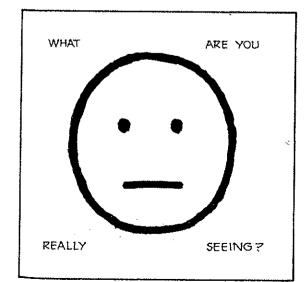
THE ABILITY OF CARTOONS TO FOCUS OUR ATTENTION ON AN IDEA IS, I THINK, AN IMPORTANT PART OF THEIR SPECIAL POWER, BOTH IN COMICS AND IN DRAWING GENERALLY.





BUT I BELIEVE THERE'S SOMETHING MORE AT WORK IN OUR MINDS WHEN WE VIEW A CARTOON--ESPECIALLY OF A HUMAN FACE--WHICH WARRANTS FURTHER INVESTIGATION.





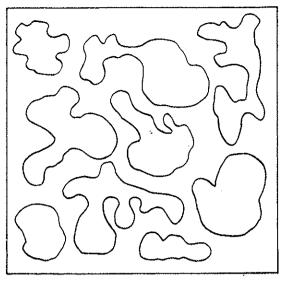
THE FACT THAT
YOUR MIND IS
CAPABLE OF TAKING
A CIRCLE, TWO DOTS
AND A LINE AND
TURNING THEM INTO
A FACE IS
NOTHING SHORT OF
INCREDIBLE!



BUT STILL MORE INCREDIBLE IS THE FACT THAT YOU CANNOT AVOID SEEING A FACE HERE. YOUR MIND WON'T LET YOU!

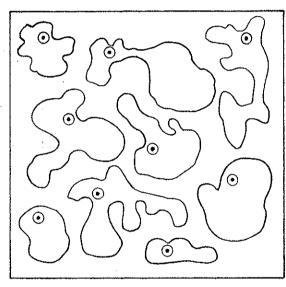






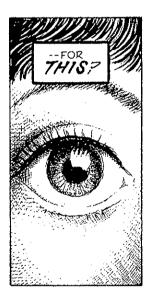
NOW -- YOU'LL FIND
THAT NO MATTER
WHAT THEY ZOOK
LIKE, EVERY SINGLE
ONE OF THOSE SHAPES
CAN BE MADE INTO A
FACE WITH ONE SIMPLE
ADDITION

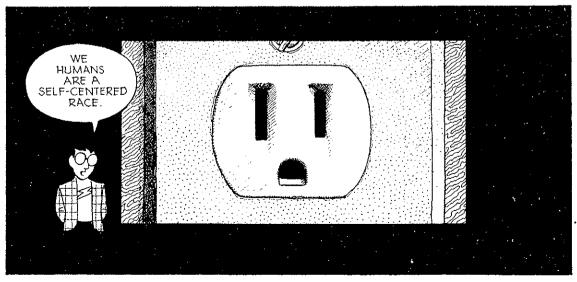


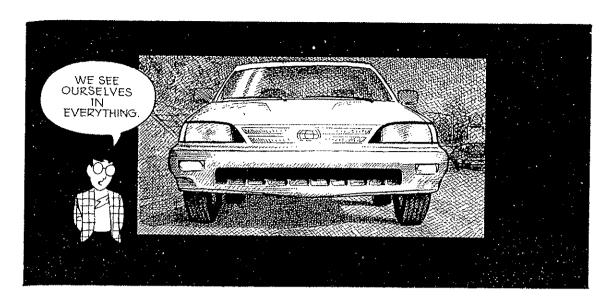


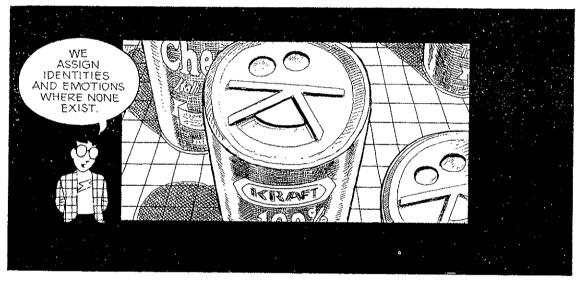
YOUR MIND HAS NO TROUBLE AT ALL CONVERTING SUCH SHAPES INTO FACES, YET WOULD IT EVER MISTAKE THIS--

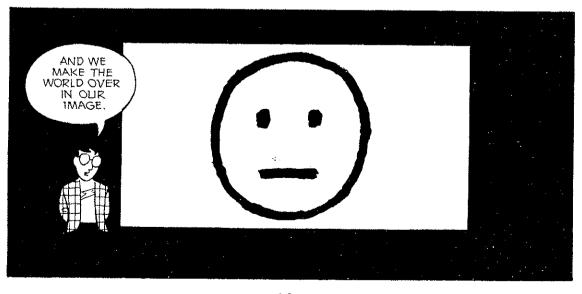












































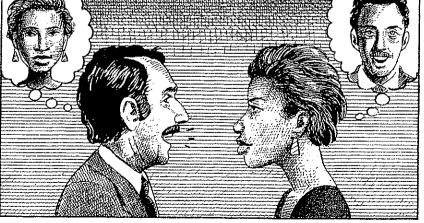


YOU KNOW YOU SMILED BECAUSE YOU TRUSTED THIS MASK CALLED YOUR FACE TO RESPOND!

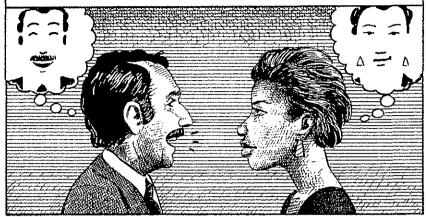
BUT THE FACE YOU SEE IN YOUR MIND IS NOT THE SAME AS OTHERS SEE!

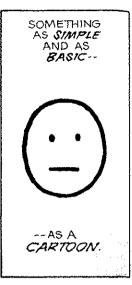


WHEN TWO PEOPLE INTERRACT, THEY USUALLY LOOK DIRECTLY AT ONE ANOTHER, SEEING THEIR PARTNER'S FEATURES IN VIVIO DETAIL.



EACH ONE *ALSO* SUSTAINS A CONSTANT AWARENESS OF HIS OR HER *OWN* FACE, BUT *THIS* MIND-PICTURE IS NOT NEARLY SO VIVID; JUST A SKETCHY ARRANGEMENT... A SENSE OF SHAPE... A SENSE OF *GENERAL PLACEMENT*.









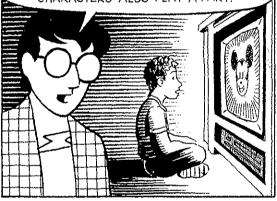
-- YOU SEE IT AS THE FACE OF ANOTHER.

BUT WHEN YOU ENTER THE WORLD OF THE CARTOON--



-- YOU SEE *YOURSELF*

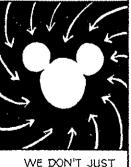
I BELIEVE THIS IS THE PRIMARY CAUSE OF OUR CHILDHOOD FASCINATION WITH CARTOONS THOUGH OTHER FACTORS SUCH AS UNIVERSAL IDENTIFICATION, SIMPLICITY AND THE CHILDLIKE FEATURES OF MANY CARTOON CHARACTERS ALSO PLAY A PART.



THE CARTOON IS A VACUUN
INTO WHICH OUR IDENTITY AND AWARENESS ARE PULLED...



.. AN EMPTY SHELL THAT WE INHABIT WHICH ENABLES US TO TRAVEL IN ANOTHER REALM.



WE DON'T JUST OBSERVE THE CARTOON, WE **BECOME** IT!











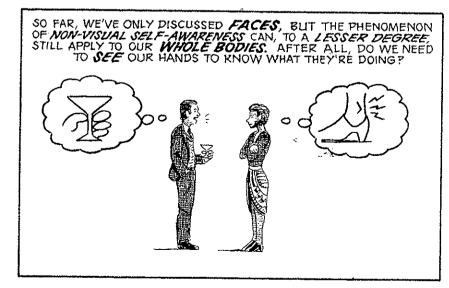






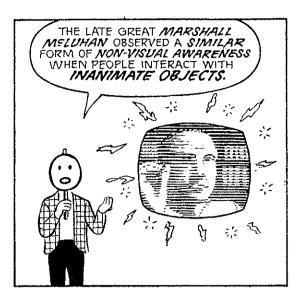






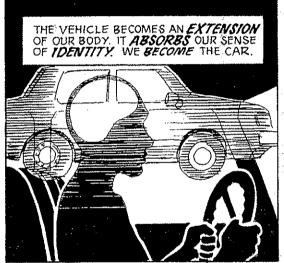


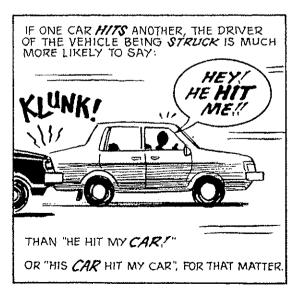
THERE'S

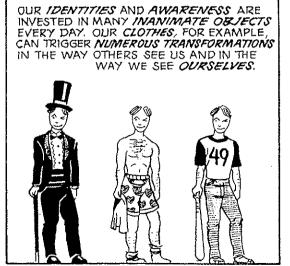




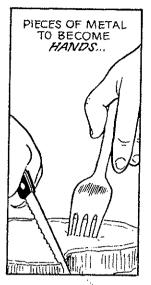


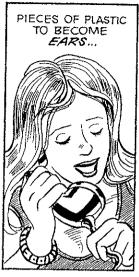






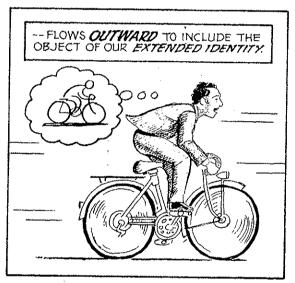


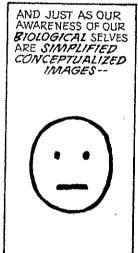




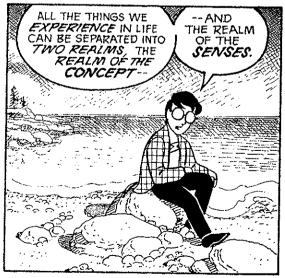


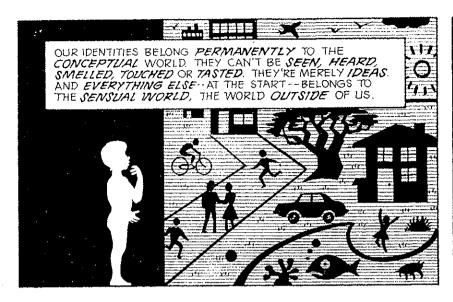






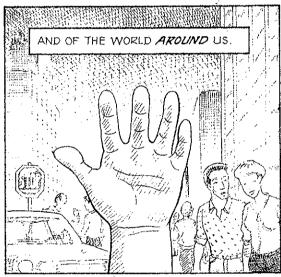














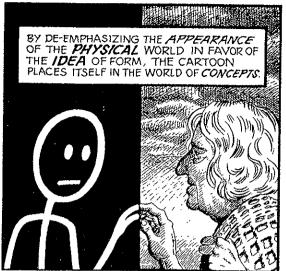












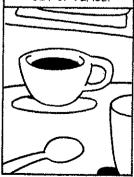


--AND THROUGH THE CARTOON,
THE WORLD
WITHIN.

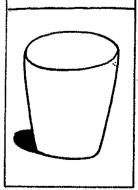




INANIMATE OBJECTS MAY SEEM TO POSSESS SEPARATE IDENTITIES SO THAT IF ONE JUMPED UP AND STARTED SINGING WOULDN'T FEEL OUT OF PLACE.



BUT IN EMPHASIZING THE CONCEPTS OF OBJECTS OVER THEIR PHYSICAL APPEARANCE, MUCH HAS TO BE OMITTED.

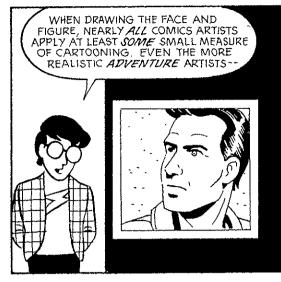


THE BEAUTY AND
COMPLEXITY OF THE
PHYSICAL WORLD --XNEXESHABIYADINEN HARATRIKALIMBATAK

IF AN ARTIST

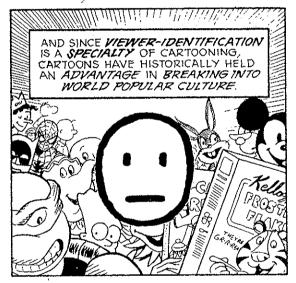
WANTS TO PORTRAY







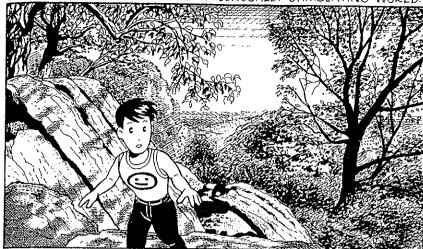








THIS COMBINATION ALLOWS READERS TO MASK THEMSELVES IN A CHARACTER AND SAFELY ENTER A SENSUALLY STIMULATING WORLD.





IN THE WORLD OF ANIMATION, WHERE THE EFFECT HAPPENS TO BE A PRACTICAL NECESSITY, DISNEY HAS USED IT WITH IMPRESSIVE RESULTS FOR OVER 50 YEARS!



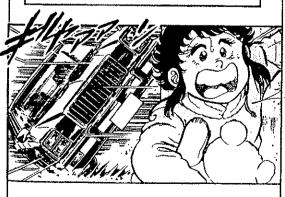
IN EUROPE IT CAN POPULAR COMICS, FROM ASTERIX TO TINTIN TO WORKS OF JACQUES TARDI.



IN AMERICAN COMICS, THE EFFECT IS USED FAR LESS OFTEN, ALTHOUGH IT HAS CREPT UP IN THE WORKS OF ARTISTS AS DIVERSE AS CARL BARKS, JAIME HERNANDEZ AND IN THE TEAM OF DAVE SIM AND GERHARD.



IN JAPAN, ON THE OTHER HAND, THE MASKING EFFECT WAS, FOR A TIME, VIRTUALLY A NATIONAL STYLE!



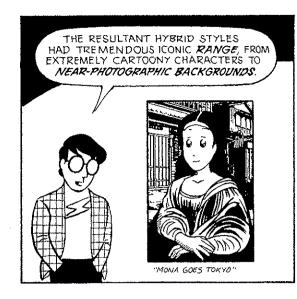
OF COMICS CREATOR OSAMU TEZUKA JAPANESE COMICS HAVE A LONG, RICH HISTORY OF ICONIC CHARACTERS

THANKS TO THE SEMINAL INFLUENCE



BUT, IN RECENT DECADES JAPANESE FANS ALSO DEVELOPED A TASTE FOR FLASHY, PHOTO-REALISTIC ART.

ART © HAYASI AND OSIMA.









--OTHER CHARACTERS
WERE DRAWN MORE
REALISTICALLY IN ORDER
TO OBJECTIFY THEM,
EMPHASIZING THEIR
"OTHERNESS" FROM
THE READER.

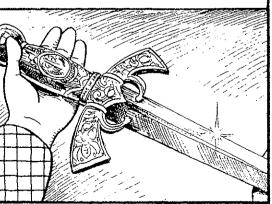








IN JAPANESE COMICS, THE SWORD MIGHT NOW BECOME VERY REALISTIC, NOT ONLY TO SHOW US THE DETAILS, BUT TO MAKE US AWARE OF THE SWORD AS AN OBJECT, SOMETHING WITH WEIGHT, TEXTURE AND PHYSICAL COMPLEXITY.



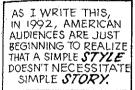
IN THIS AND IN OTHER WAYS, COMICS IN JAPAN HAVE EVOLVED VERY DIFFERENTLY FROM THOSE IN THE WEST.

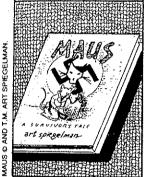


WE'LL RETURN TO THESE DIFFERENCES SEVERAL TIMES DURING THIS BOOK.

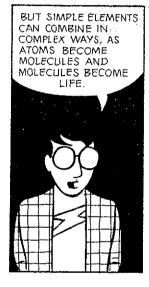








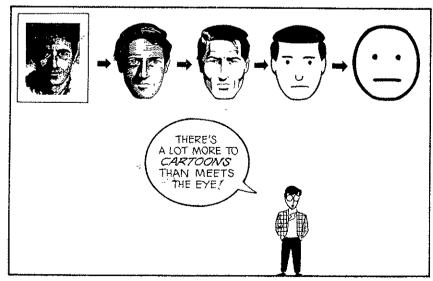
THE PLATONIC IDEAL
OF THE CARTOON
MAY SEEM TO
OMIT MUCH OF
THE AMBIGUITY
AND COMPLEX
CHARACTERIZATION
WHICH ARE THE
HALLMARKS OF
MODERN
LITERATURE,
LEAVING THEM
SUITABLE ONLY
FOR CHILDREN.

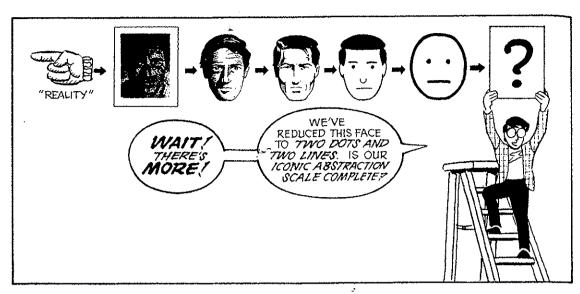


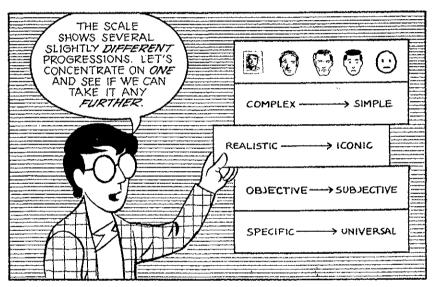
AND LIKE THE ATOM, GREAT POWER IS LOCKED IN THESE FEW SIMPLE LINES.

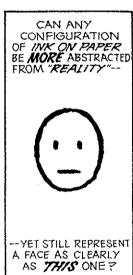


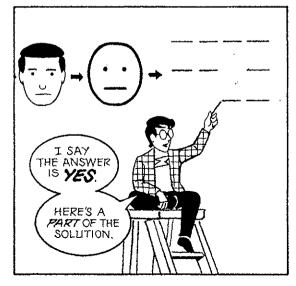
RELEASEABLE ONLY BY THE READER'S MIND.

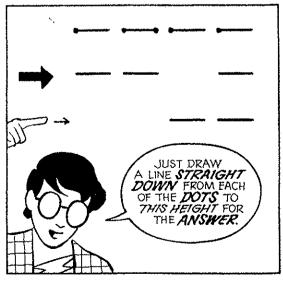




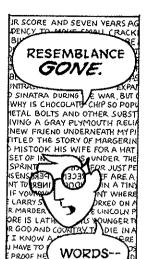












S GOD. STEVE WILLIS TOO. THEY

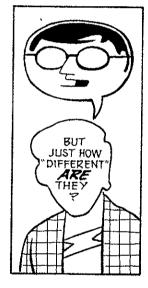
SHESLETT







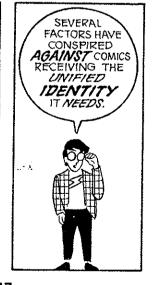




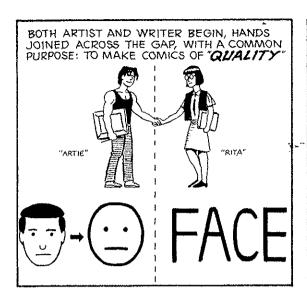












THE ARTIST KNOWS
THAT THIS MEANS
MORE THAN JUST
STICK-FIGURES AND
CRUDE CARTOONS.
HE SETS OFF IN SEARCH
OF A HIGHER ART.



IN MUSEUMS AND IN
LIBRARIES, THE ARTIST
FINDS WHAT HE'S LOOKING
FOR. HE STUDIES THE
TECHNIQUES OF THE GREAT
MASTERS OF WESTERN
ART, HE PRACTICES
NIGHT AND DAY.



SHE TOO FINDS WHAT SHE'S LOOKING FOR, IN THE GREAT MASTERS OF WESTERN LITERATURE. SHE READS AND WRITES CONSTANTLY. SHE SEARCHES FOR A VOICE UNIQUELY HERS.

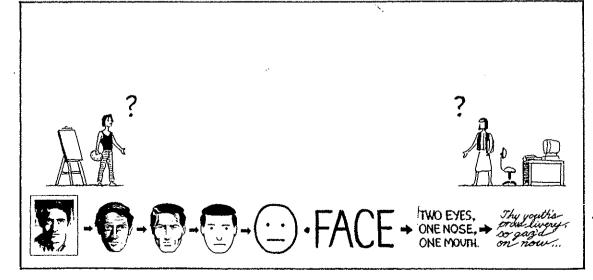


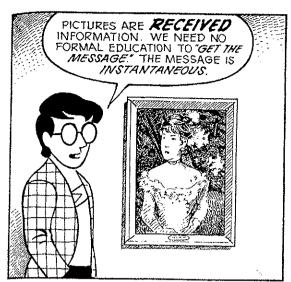
FINALLY, THEY'RE READY. BOTH HAVE MASTERED THEIR ARTS. HIS BRUSHSTROKE IS NEARLY INVISIBLE IN ITS SUBTLETY, THE FIGURES PURE MICHAELANGELO. HER DESCRIPTIONS ARE DAZZLING. THE WORDS FLOW TOGETHER LIKE A SHAKESPEAREAN SONNET.

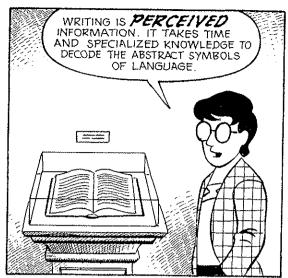
THEY'RE READY TO JOIN HANDS ONCE MORE AND CREATE A COMICS MASTERPIECE.

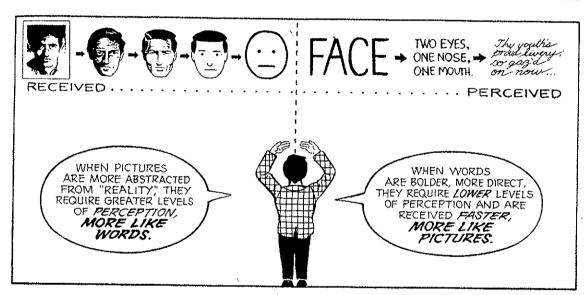












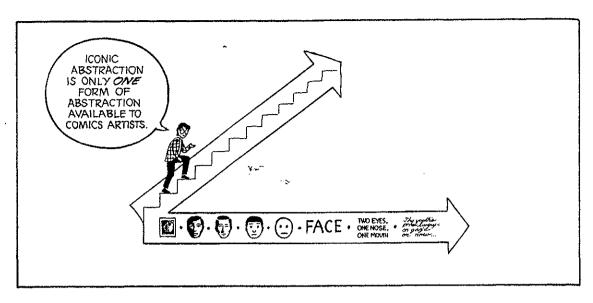


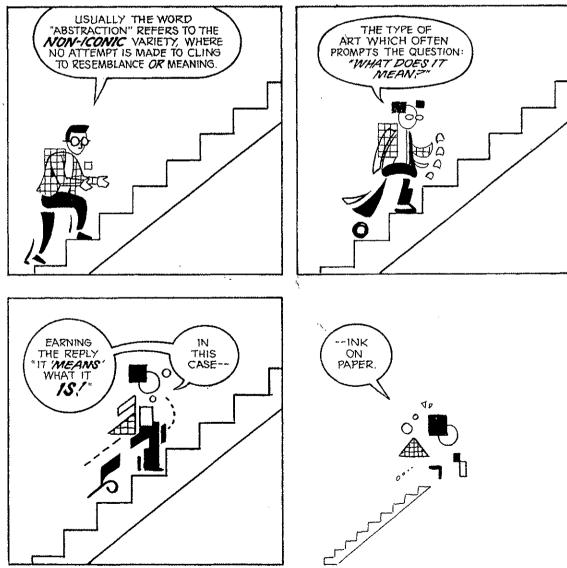


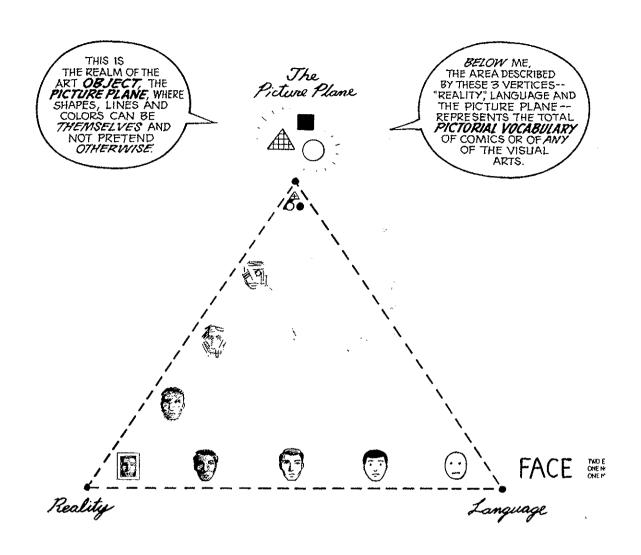
BUT OUR NEED FOR

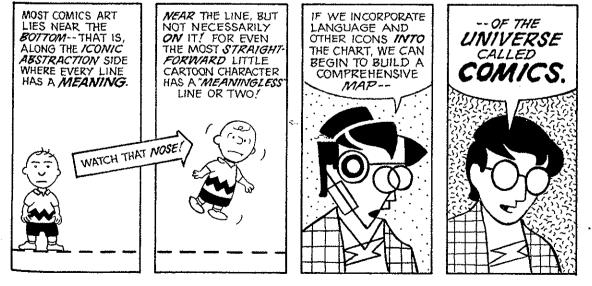


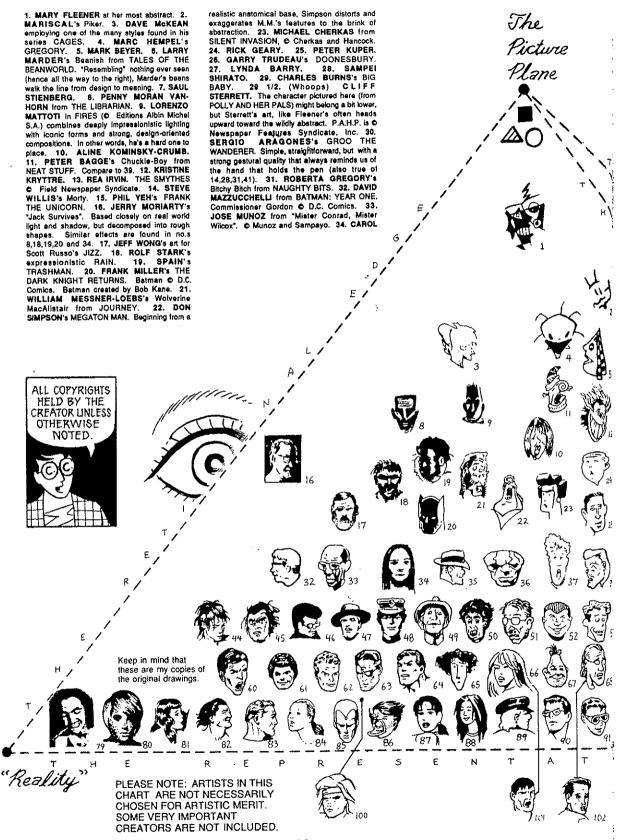
I SAY THE ANSWER
IS YES, BUT SINCE
THE REASONS BELONG
IN A DIFFERENT
CHAPTER, WE'LL
HAVE TO COME BACK
TO THIS LATER.











SWAIN. 35. CHESTER GOULD'S DICK TRACY & Chicago Tribune-New York Syndicate, Inc. 36, JACK KIRBY's Darkseid, & D.C. Comics. 37. BOB BURDEN. 38. DANIEL TORRES's Rocco Vargas from TRITON. 39. PETER BAGGE'S Buddy Bradley from HATE. Compare to 11. 40. SETH. 41. MARK MARTIN. 42. JULIE DOUCET. 43. EDWARD GOREY. 44. CRAIG RUSSELL's Mowgli from Kipling's THE JUNGLE BOOKS. Russell's characters are as finely observed and realistically based as Hal Foster's or Dave Stevens' but with an unparalleled sense of design that draws them toward the upper vertex. Lately, Russell has been moving a bit higher and toward the right in some cases. 45. GOSEKI KOJIMA from KOZURE OKAMI

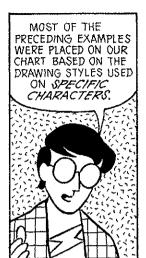
("Wolf and Cub") © Koike and Kojima. 46. EDDIE CAMPBELL's ALEC. Realistic in tone, but also gestural and spontaneous. The process of drawing isn't hidden from view. 47. ALEX TOTM. Zorro © ZorroProductions, inc. Art © Walt Disney Productions. (Zorro created by Johnston McCulley). 48. HUGO PRATT's CORTO MALTESE © Casterman, Paris-Tourmai. 49. WILL EISNER from TO THE HEART OF THE STORM. 50. DORI SEDA. 51. R. CRUMB swings between realistic and cartoony characters, usually staying about this high but occasionally venturing upward. 52. STEVE DITKO. 53. NORMAN DOG. 54. YALENTINO's NORMALMAN sits a bit to the right and up from his current SHADOWHAWK (whose iconic mask made him a bit harder to place). 55. ROZ CHAST. 56. JOOST SWARTE'S Anton Makassar. 57. ELZIE SEGAR's POPEYE © King features Syndicate, Inc. 58. GEORGE HERRIMAN's "Offisas Pupp" from KRAZY KAT. © International feature Service, Inc. 59. JIM WOODRING's FRANK. 60. NEAL ADAMS, from X-MEN © Marvel Entertainment Group, Inc. (X-Men created by Lee and Kirby). 61. GIL KANE from ACTION COMICS © D.C. Comics, Inc. 62. MILTON CANIFF's STEVE CANYON. 63. JIM LEE. Nick Fury appearing in X-MEN © Marvel Entertainment Group, Inc. 64. JOHN BYRNE. Superman © D.C. Comics, Inc. (Superman created by Jery Siegel and Joe Schuster). 65. JACQUES TARDI from LE DEMON DES GLACES © Dargaud Editeur. 66. JEAN-CLAUDE MEZIERES, Laureline from the VALERIAN series. © Dargaud Editeur. 67. BILL GRIFFITH'S ZIPPY THE PINHEAD. 66. JOE MATT. 69. KYLE BAKER from WHY I HATE SATURN.70. TRINA ROBBINS's

MISTY. © Marvel Entertainment Group, Inc. 71.
RIYOKO IKEDA's Oscar from THE ROSE OF
VERSAILLES. 72. GEORGE McMANUS.
BRINGING UP FATHER © International Feature Service, inc. 73. CHARLES SCHULZ's Charlie Brown from PEANUTS & United Features Syndicate, Inc. 74. ART SPIEGELMAN from MAUS. 75. MATT FEAZELL's CYNICALMAN. 76. The company Logo. The picture as symbol.
77. Title Logo. The word as object. 78. Sound Effect. The word as sound. 79. TOM KING's Effect. The word as sound. 79. TOM KING'S SNOOKUMS, THAT LOVABLE TRANSVESTITE. a photo-comic. 80. DREW FRIEDMAN. 81. DAVE STEVENS. 82. HAL FOSTER. TARZAN created by Edgar Rica Burroughs. 83. ALEX RAYMOND. Flash Gordon & King Features Syndicate, Inc. 84. MILO MANARA. 85. JOHN BUSCEMA. The Vision & Manyl Editationment Course. Vision & Marvel Entertainment Group. CAROL LAY's Irene Van de Kamp from GOOD GIRLS. A bizarre character, but drawn in a very straightforward style. 87, GILBERT GINLS. A bizatre character, but drawn in a very straightforward style. 87. GILBERT HERNANDEZ. 88. JAIME HERNANDEZ. 89. COLIN UPTON. 90. KURT SCHAFFENBERGER. Superboy © D.C. Comics. 91. JACK COLE'S PLASTIC MAN. © D.C. Comics. 92. REED WALLER'S OMAHA THE CAT DANCER © Waller and Worley. 93. WENDY PINI'S Skywise from ELFOUEST. © WARP Graphics. 94. DAN DE CARLO. Veronica © Archie Comics. 95. HAROLD GRAY'S LITTLE ORPHAN ANNIE. © Chicago Tribune- New York News Syndicate. 96. HERGE'S TINTIN © Editions Casterman. 97. FLOYD GOTTFREDSON. Mickey Mouss © Walt Disney Productions. 98. JEFF SMITH'S BONE. 99. Smile Dammil. 100. COLLEEN DORAN'S A DISTANT SOIL. 101. ROY CRANE'S CAPTAIN EASY © NEA Service, Inc. 102. DAN CLOWES. 103. WAYNO. 104. V.T. HAMLIN'S ALLEY COP © NEA Service, Inc. 105. CHESTER BROWN. 106. STAN SAKAI'S USAGI YOJIMBO. 107. DAVE SIM'S CEREBUS THE AARDVARK. 108. WALT KELLY'S POGO © Selby Keily. 109. Comics. 91, JACK COLE'S PLASTIC MAN, @ WALT KELLY'S POGO & Selby Kelly. 109. HUDOLPH DIRKS'S HANS AND FRITZ & King RUDOLPH DIRKS'S HANS AND FRITZ © King Features Syndicate, Inc. 110, H.C. "BUD" FISHER'S Jeff from MUTT AND JEFF © McNaught Syndicate, Inc. 111. MORT WALKER'S HI AND LOIS © King Features Syndicate, Inc. 112. OSAMU TEZUKA'S ASTROBOY. 113. CARL BARKS: Scrooge McDuck © Walt Disney Productions. 114. CROCKETT JOHNSON'S Mister O'Maltey from BARNABY © Field Newspaper Syndicate, Inc. 115. PAT SULLIVAN'S FELIX THE CAT © Newspaper Feature Service. 116. UDERZO. © Newspaper Feature Service. 116. UDERZO. ASTERIX by Goscinny and Uderzo © Dargaud

Meaning

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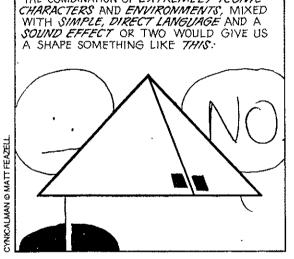






EACH CREATOR





THE COMBINATION OF EXTREMELY ICONIC



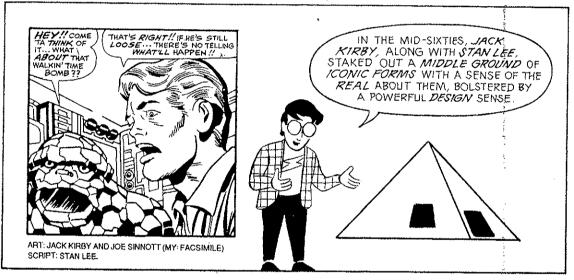


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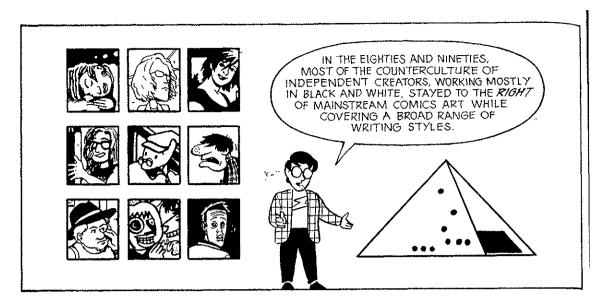
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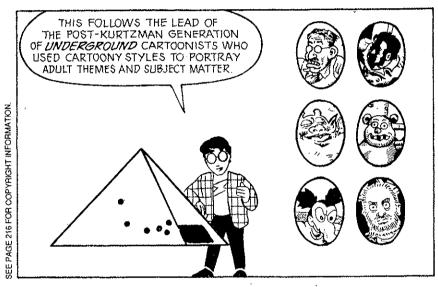








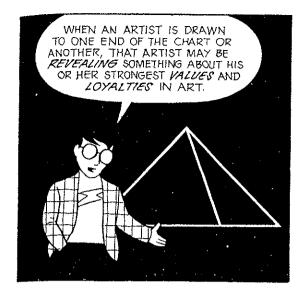














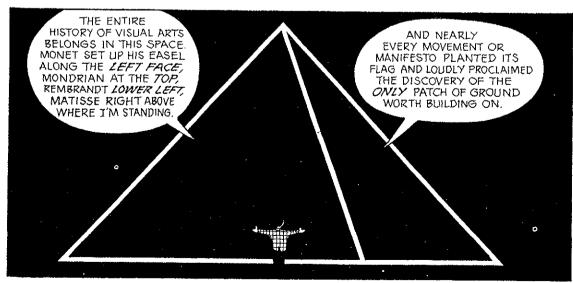


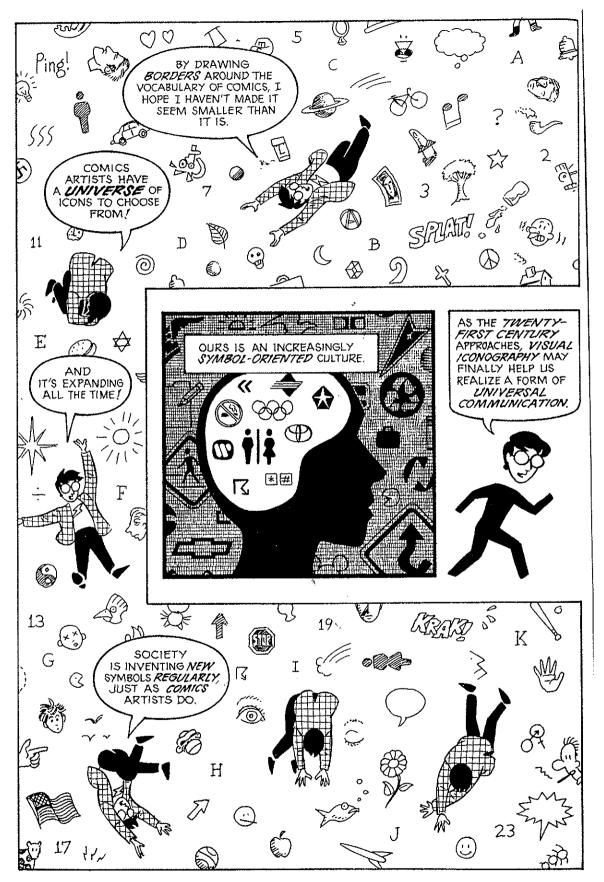


FOR COMICS TO MATURE
AS A MEDIUM, IT MUST BE
CAPABLE OF EXPRESSING EACH
ARTIST'S INVERMOST
NEEDS AND IDEAS.

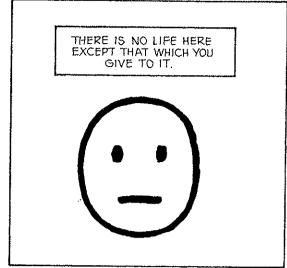
BUT EACH ARTIST
HAS DIFFERENT INNER
NEEDS, DIFFERENT POINTS
OF VIEW, DIFFERENT
PASSIONS, AND SO NEEDS TO
FIND DIFFERENT FORMS
OF EXPRESSION.*



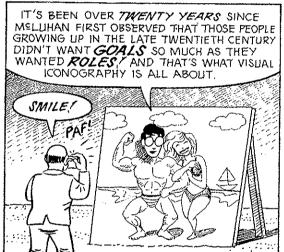




















ANYONE'S GUESS.